

## TRAFFORD COUNCIL

**Report to:** Health and Wellbeing Board  
**Date:** 6<sup>th</sup> August 2013  
**Report for:** Decision  
**Report of:** Helen Darlington, Health Improvement Manager, Trafford Council

### Report Title

**Draft Joint Health and Wellbeing Strategy (JHWBS)**

### Summary

This paper is to update SLT on the progress of the Joint Health and Wellbeing Strategy. The paper presents how the strategy was developed, the current position and recommendations.

### Recommendation(s)

- Further to sign off by the Council and the HWBB, it is recommended that the strategy should be formally launched. HWBB have a duty to publish their strategies as stated in the Department of Health Statutory guidance.
- Note and agree the draft strategy and Action Plan Framework.
- Ensure key priorities reflected in the strategy and action plan framework are developed in a timely manner.
- Encourage cross boarder partnership working as recommended in North West Employers JHWBS review.

Contact person for access to background papers and further information:

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## 1.0 Background

The Health and Social Care Act 2012 sets out the responsibilities of Health and Wellbeing Boards (HWBB) for the production of the Joint Strategic Needs Assessment and the development of the Joint Health and Wellbeing Strategy. The JSNA and strategy will be a key driver of integrated commissioning to reduce dependency and costs across the system. The Act also states that NHS and local authority commissioners will be expected to have given due regard to the JSNA and Joint Health and Wellbeing Strategy.

The draft strategy itself sets out headline outcomes and actions for each of the eight priority areas along with a narrative on the overarching vision and links to other supporting strategies.

The Action Plan Framework has been coproduced and has a range of indicators that will be used to measure progress underneath the eight priorities. These will be presented to the SLT, CCG and the HWBB with the strategy document.

## 2.0 Developing the Joint Health & Well Being Strategy (JHWS)

To develop the Joint Health and Wellbeing Strategy, we consulted organisations and groups as well as residents, to identify the vision (12<sup>TH</sup> July – 3<sup>rd</sup> August 2012). The priorities for the strategy were selected based on a consultation scoring system. The GP snapshot survey results were also reflected in the strategy with their priorities being mental health, cardiovascular issues and alcohol.

Out of 20 JSNA priorities, eight were selected, these priorities/chapter areas were coproduced by a variety of organisations including, CYPS, Trafford Council, Trafford Community Leisure Trust, NHS Commissioning: CCG and Public Health.

We also returned to our residents and partners with a first draft of the strategy for a second phase consultation for 4 weeks from 24 August – 21 September 2012. We had detailed responses on behalf of many public sector organisations. The proposed vision was supported by 100% of respondents. 97.6% of respondents supported the selected priorities. 97.6% of respondents supported the proposed actions. The feedback given was incorporated into a revised strategy.

Phase 3 consultation incorporated a web survey as well as a presentation regarding the development of the strategy to approximately 15 partnership boards. Feedback informed the development of the current strategy.

Our approach to health and wellbeing is aligned with Marmot principles/life course approach and the themes are prevention and early intervention. The strategy discusses alignment with other strategies, e.g. Children and Young People's Strategy, CCG Integrated Plan, the CCG Quality Strategy/ Integrated Care Strategy and the Crime Prevention strategy.

The report to be published by the North West Employers '*Review of Joint Health and Wellbeing Strategies in the North West*' highlights limited mention of linked or crossover strategies within the 23 strategies reviewed, but Trafford has this element as a key strength.

The three stages of consultation Trafford used to progress the strategy was also highlighted as good practice in the review. The strategy was also selected to be presented at the North West Employers Conference in December 2012. Trafford's model of measuring partnership performance using semi structured interviews was

informally presented at the North West Employers Workshop 17<sup>th</sup> July 2013.  
*Measuring Success: How can Health and Wellbeing Boards effectively judge how well they are doing.*

Our model of developing semi structured interviews with partners and the public regarding the impact of the HWBS, then presenting emerging themes was well received. We have discussed this with the partnership team and how we could utilise Locality Champions to progress this work in localities. This continues the theme of consultation/ involvement and collaboration that has been a golden thread of this strategy and action plan framework. An example of questions to be asked include: How has your organisation contributed to the priorities of the HWBS? What have you done differently? How have you worked in partnership? This will demonstrate that we have, considered partnership results as much as organisational successes.

Regular updates on progress on the HWBS were made to the HWBB, Trafford Council and Trafford CCG.

The JSNA, the full HWBS and summary document, the EqIA, phase 1, 2 and 3 consultation and the GP snapshot survey are located on:  
[www.infotrafford.org.uk/hwbstrategy](http://www.infotrafford.org.uk/hwbstrategy)

### **3.0 Current Position**

The current strategy has been amended following feedback from the SLT and CCG and the NW report to inform a final draft. All partners involved in production are supportive of the final draft.

The profile of the strategy was raised at the Trafford Partnership Event on April 25<sup>th</sup>. A partnership Health and Wellbeing Action Plan Group was established to develop the action plan framework and this has been agreed by Trafford CCG then following the SLT meeting, before being presented to the HWBB on 6<sup>th</sup> Aug 2013.

The consultation documents and draft strategy have been shared with the Lead Public Health Epidemiologist at Liverpool City Council to develop cross boarder partnerships and the Action Plan Framework was requested and sent to Sefton Council, Consultation, Engagement and Performance.